



Software Skills

HTML, CSS, JavaScript, SQL

Adobe Creative Suite (Photoshop, Illustrator etc.), Microsoft Office Home & Business Suite

Work Experience

Youtuber /Streamer for *Tortimer The Grey Gaming* – (2013-Present)

- Record, edit, & upload, family-friendly gameplay videos to YouTube
- Design & implement channel brand strategy across all social media outlets
- Build, & regularly interact with, a growing & loyal base of followers
- Network with & promote game developers & other content creators

Marketing & Design Director for *Bear Wallow Distillery* – (2012-Present)

- Design & implement corp. brand strategy across marketing outlets (Web, Print, Merchandise).
- Develop and manage web marketing strategy.

Engineering Knowledge Management Leader for *Cummins Emission Solutions* – (2012-Present)

- Supervise a team of 3-4 Technical Writers and Website Content Specialists.
- Collect & report metrics to leadership on team performance.
- Hire, & facilitate development of, team members.
- Manage databases and processes via Oracle APEX.
- Lead & manage special projects on process improvements.

Web Content Specialist for *Cummins Emission Solutions* – (2011-2012)

- Plan & implement redesign of CES Engineering websites (Front & Backend)
- Manage, & facilitate update of, technical content on external company marketing websites.

Web Designer/Developer for *Spagnuolo Design Solutions* – (2009-2011)

- Work independently with clients to implement creative design solutions.
- Continually provide ongoing upgrades and support for web projects.

Assistant Web Developer for *Purdue Admissions Office* - (2009-2010)

- Built HTML emails for use in Purdue's recruiting efforts (formatting, graphics, etc.)
- Built and updated pages for the Purdue Admissions website

Independent Graphic Designer for *Realty Executives* – (2008-2009)

- Updated Realty Executives' home listing pages in the Lafayette magazine 'Homes & Lifestyles'
- Implemented new brand identity with page redesign and unification

Education History

Bachelor of Science - Purdue University Class of 2011

- Computer Graphics Technology (*Specializing in Web/Multimedia Marketing & Design*)

Awards & Achievements

Eagle Scout Rank – Boy Scouts of America

Epsilon Pi Tau – Honor Society for Professionals in Technology